# Derek H. Jones, MD

Skin Care and Laser Physicians of Beverly Hills Beverly Hills, California

## ASK DR. JONES

WHAT DOES YOUR OFFICE LOOK LIKE? We have a very zen, modern, extremely comfortable office that is guiet and serene with views of Los Angeles and the Hollywood Hills.

## WHAT IS YOUR PHILOSOPHY?

I strive to bring about the most natural-looking results possible so that no one will ever know that work has been done, just that you look completely refreshed and relaxed.

HOW DO YOU EDUCATE PATIENTS? I explain the scientific benefits and aspects of the procedures, which informs them of the extensive research that I've done to provide them with the best products and care.

WHAT ATTRIBUTES MAKE A DOCTOR SUCCESSFUL?

Honesty, experience, outstanding knowledge, ability, approachability and availability.

IN WHAT WAYS ARE YOU A LEADER? I'm a key opinion leader in the field

of dermatological filler research, and I'm also known for promoting ideals of an all-natural look to my patients and peers in the aesthetic industry.

## Injectable innovations

Dr. Jones is passionate about the results and array of options now available in the field of dermatology. "It is a great time to be in this field of medicine because not only are the available fillers creating amazing opportunities for cosmetic enhancements, but the future is wide open for the creation of even better and more useful injectables as well. From fat melting injectables to volume-replacing solutions, fillers are creating a noninvasive realm of possibilities that can mimic the natural, youthful, golden ratio of beauty that time wears away," he says. As a key investigator for clinical research of fillers, he helps bring new products to the marketplace. "With well over 200 scientific presentations and more than 60 peer-reviewed published pieces, my clients know that I take their care seriously and that I have sound facts to back up any procedure that I present to them. They are in good hands at my practice because here, science meets art for lovely results," Dr. Jones says.



## WHICH INJECTABLES LAST THE LONGEST?

Research is showing that fillers can replace the hyaluronic acid and collagen in your skin over time. Specifically, fillers such as Juvéderm<sup>®</sup> and Belotero<sup>®</sup> are creating results that can last from several months to a year or more.

# "not only ahead of the curve, but creating the curve"

WHAT MAKES DR. DEREK JONES AND HIS PRACTICE DISTINCT IS THAT WHEN HE TREATS A PATIENT WITH INJECTABLE FILLERS. HE NOT ONLY TAPS INTO HIS ARTISTIC SCULPTING SKILLS TO BRING OUT THEIR NATURAL BEAUTY BUT HE IS ALSO A PRINCIPAL INVESTIGATOR FOR RESEARCH OF SEVERAL OF THE FILLERS THAT HE USES. "I RESEARCH AND LEAD THE CLINICAL TRIALS ON MANY PRODUCTS BEFORE THEY EVER HIT THE MARKET," DR. JONES SAYS. "SO MY TEAM IS NOT ONLY AHEAD OF THE CURVE BUT IS CREATING THE CURVE BECAUSE WE HELP BRING FORTH THESE INNOVATIONS. CLIENTS TRUST MY KNOWLEDGE AND EXPERTISE IN THIS AREA BECAUSE I'VE SPENT THOUSANDS OF DEDICATED HOURS FINDING THE VERY BEST TREATMENTS."

## MEET THE EXPERT

SERVICES OFFERED

## Derek H. Jones, MD American Board of Dermatology

Botox<sup>®</sup> CoolSculpting® by Zeltiq® Dermal Fillers Facial Rejuvenation Fraxel General Dermatology Laser Hair Removal Laser Resurfacing MOHS Surgery Removal (moles, skin tags, birthmarks and other lesions) Sclerotherapy Skin Cancer Surgery Skin Care / Peels Skin Rejuvenation Thermage®

MEDICAL DEGREE Baylor College of Medicine LOCATION Beverly Hills, California

## ABOUT DR. JONES

## HOW DO YOU START EACH DAY?

With meditation, giving gratitude for all of the gifts that life has given me.

## WHAT IS THE BEST ADVICE YOU'VE RECEIVED?

My father, also a physician, told me: whatever you do, pick a very narrow area of medicine and become an expert in that area. We can master something once we focus on it.

### WHAT'S ONE THING YOU'RE NEVER WITHOUT?

I'm never without a sense of optimism and the desire to find the inherent beauty in everyone that I encounter.

## **DO YOU HAVE ANY HOBBIES?**

I'm a classical pianist; I competed throughout my school years and still study it. I'm also a triathlete.

## WHAT FRAMED PHOTOS DO YOU HAVE ON YOUR DESK?

My parents, best friends, two sons and family.

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